## **International Business Strategies, Inc. (IBS, Inc.)**



**Handel Jones** is the founder, owner, and CEO of International Business Strategies, Inc. (Los Gatos, CA). He has over 35 years of experience in the industry, which has included senior management positions at ITT and at Rockwell International, which was one of the leading telecommunications, switching, and transmission companies in the world (an organization with over 100K employees), where he was VP of Strategic Planning, Acquisitions, International Marketing,

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International Business Strategies has been in business for 22 years and is a market and strategy consulting company, and the customers include the leaders in the electronics business in the U.S., Japan, Europe, South Korea, Taiwan, and China. A key part of the expertise of IBS is the projection of future trends of technology, and this is done based on in-depth analysis of the data as well as the ability to understand the impact of the macro and micro factors.

International Business Strategies is active in advanced technologies, which include 14nm, TSV, and other areas.

He is also the author of *Chinamerica: The Uneasy Partnership that Will Change the World*. The book takes a comprehensive look at the interdependency between the U.S. and China.