

Massive Data Computing In a Connected World

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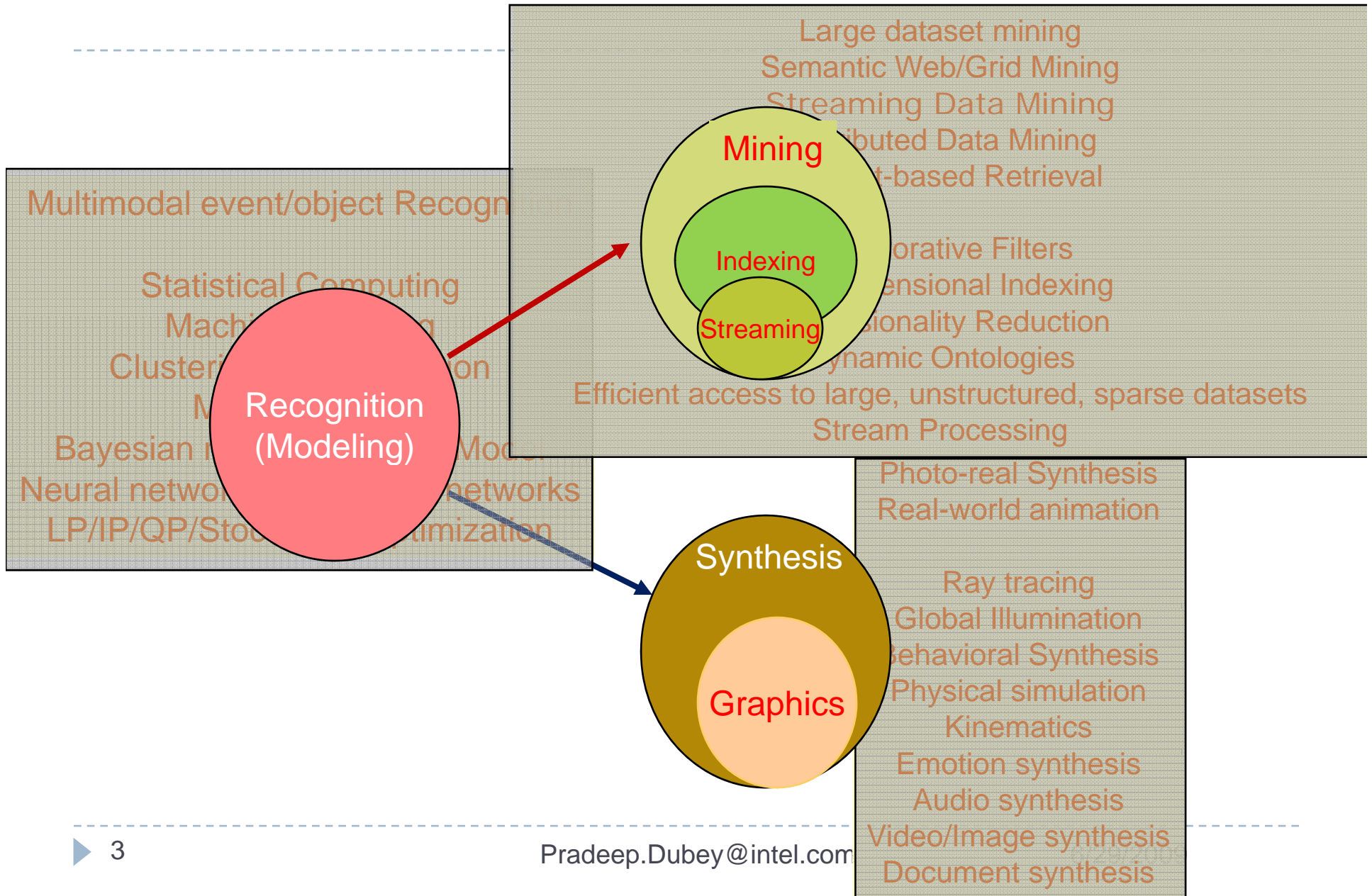
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Intel Corporation

Predicting Future Apps is a tricky business

- ▶ *“A reasonable man adapts himself to his environment. An unreasonable man persists in attempting to adapt his environment to suit himself ...*
- ▶ *... Therefore, all progress depends on the unreasonable man.” -- **George Bernard Shaw***
- ▶ Replace “man” with “application”, and you get one definition of a *killer app*, namely *that unreasonable application which succeeds in leaving its mark on the surrounding architecture.*

All architectural progress depends on such unreasonable apps!

Decomposing Emerging Applications



Interactive RMS Loop

Recognition

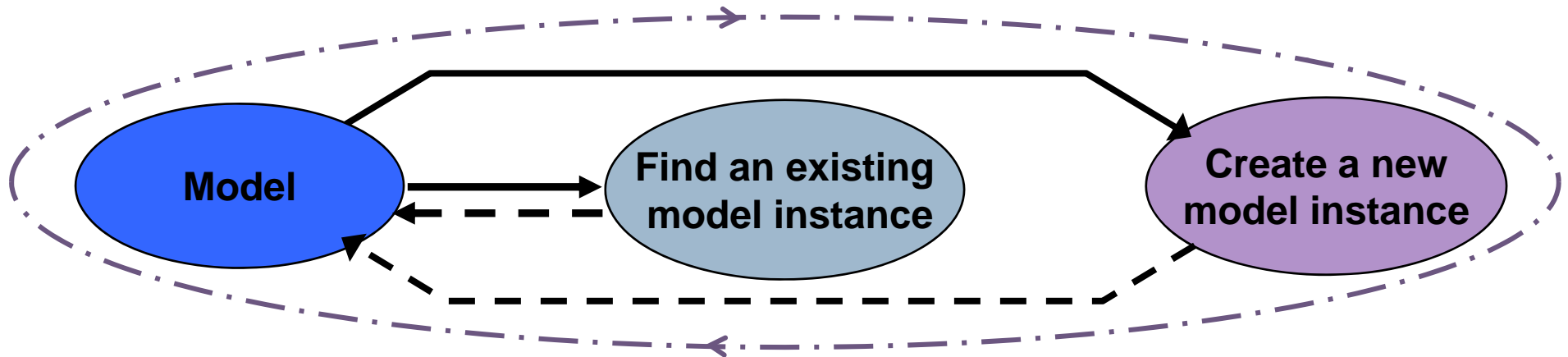
What is ...?

Mining

Is it ...?

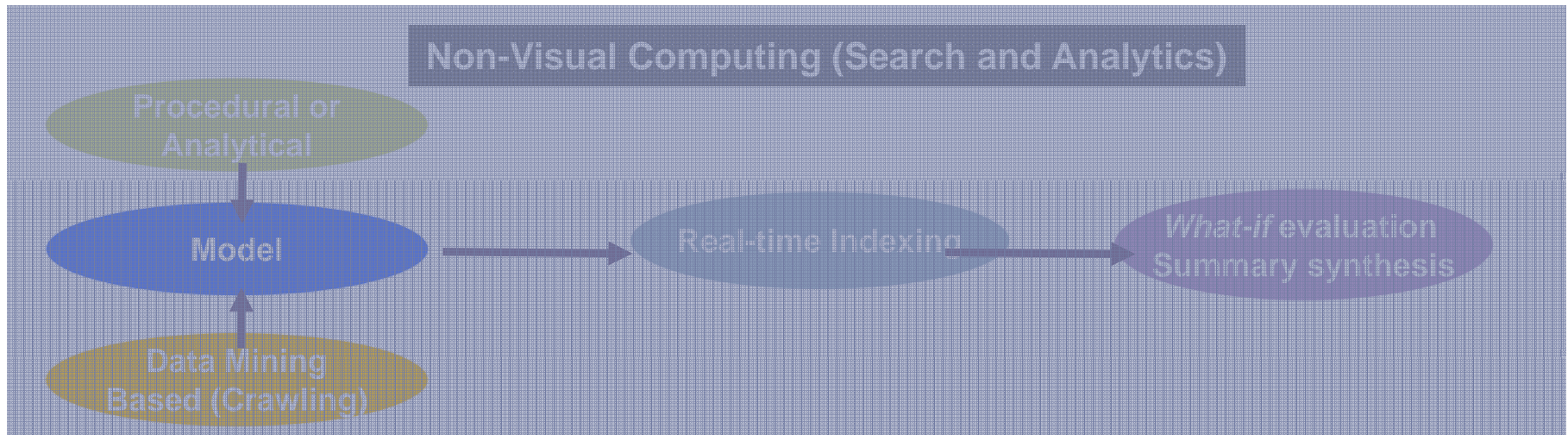
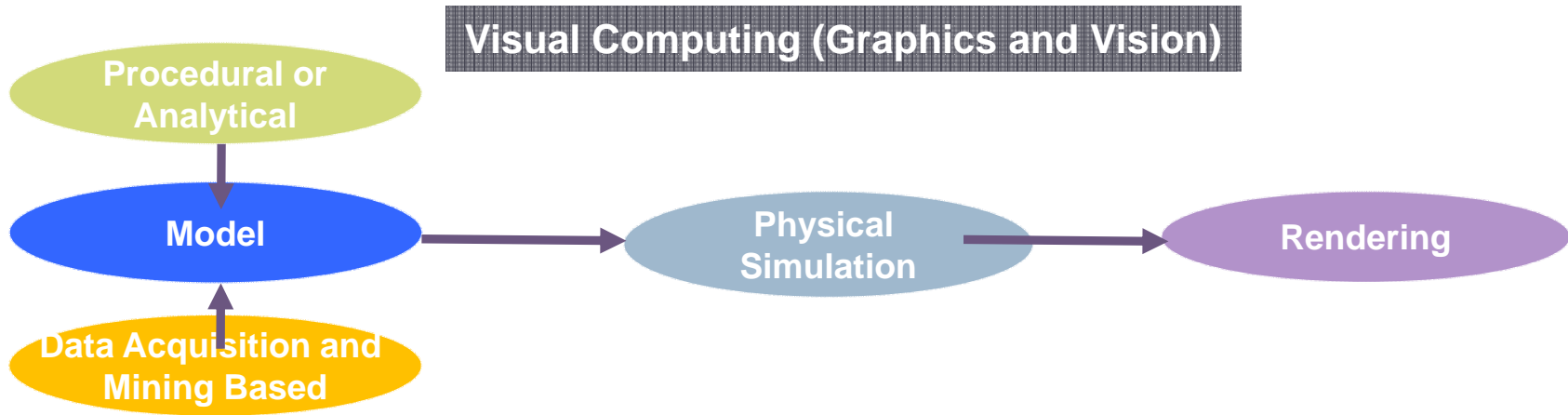
Synthesis

What if ...?

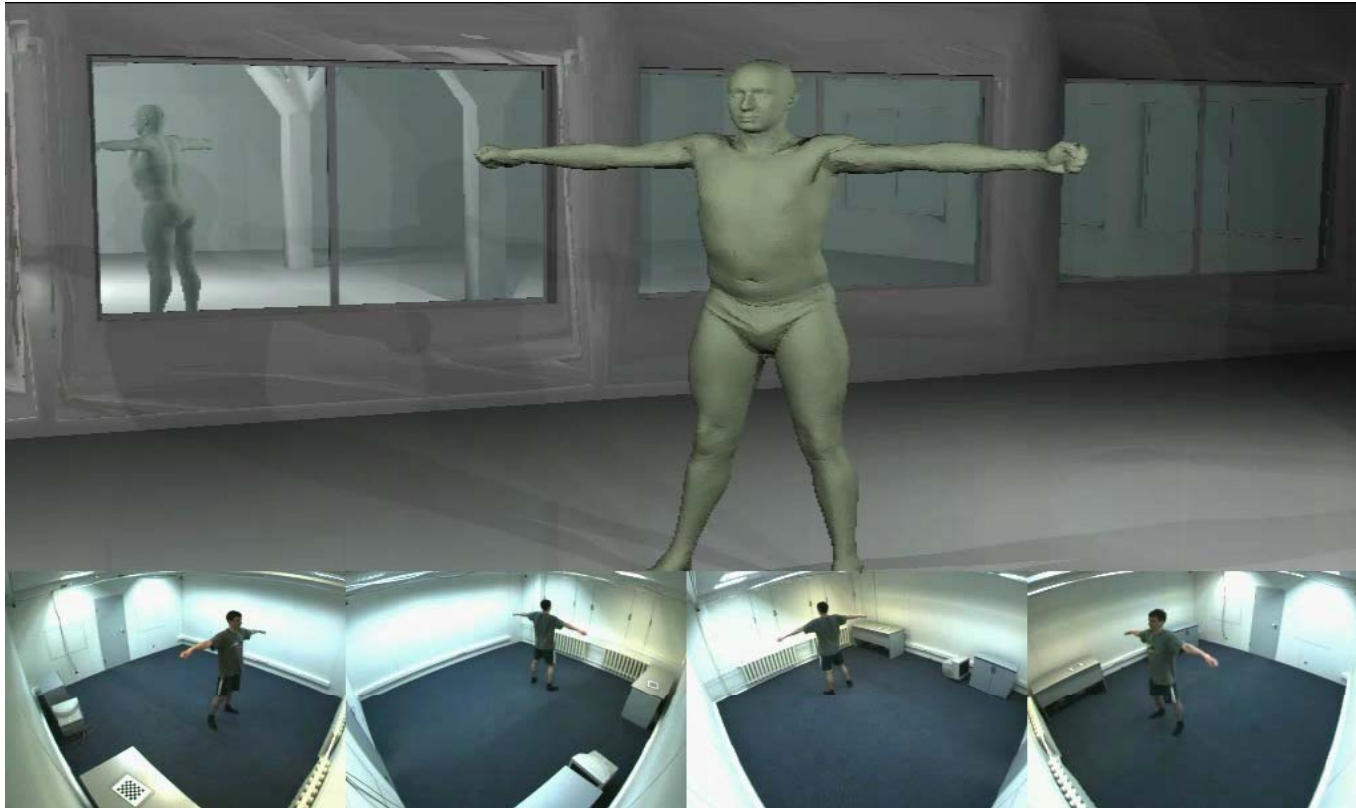


Most RMS apps are about enabling interactive (real-time) RMS Loop (iRMS)

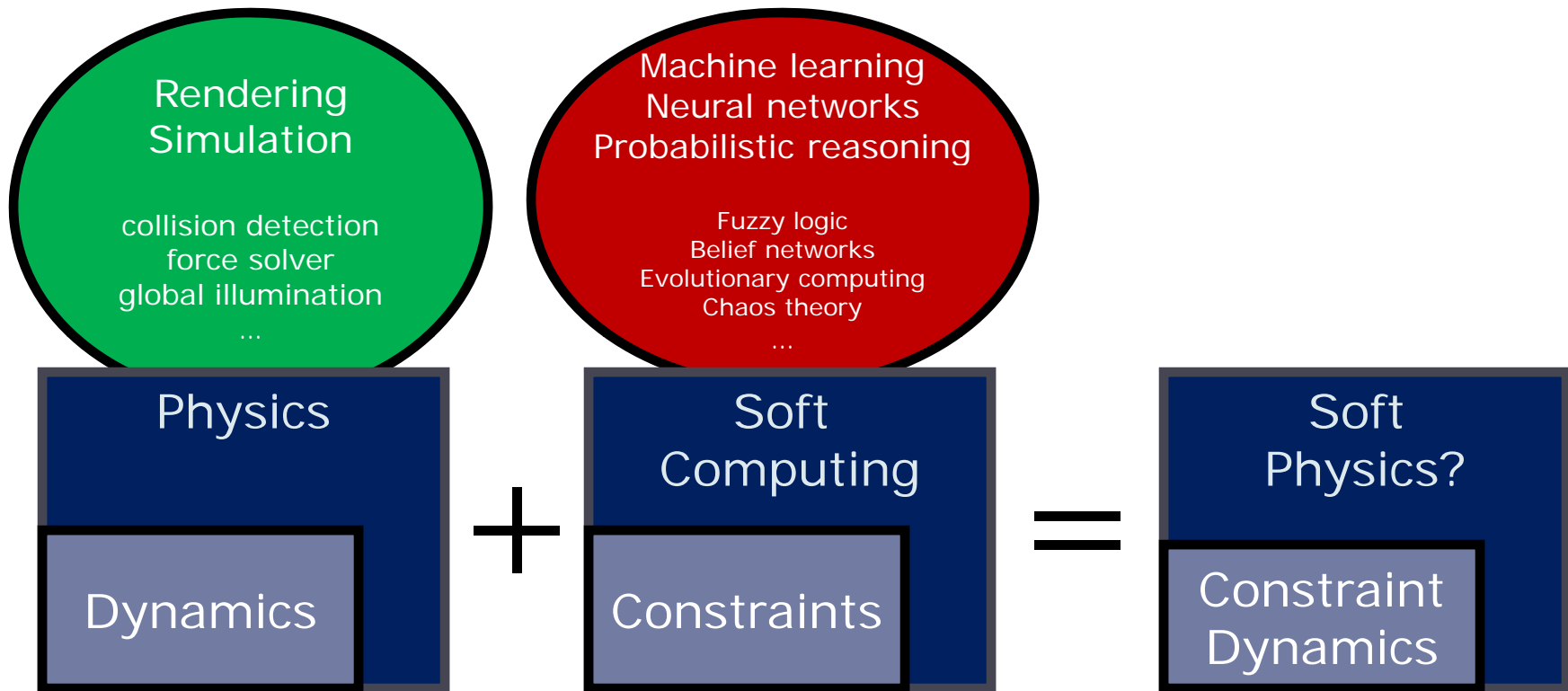
Visual Computing



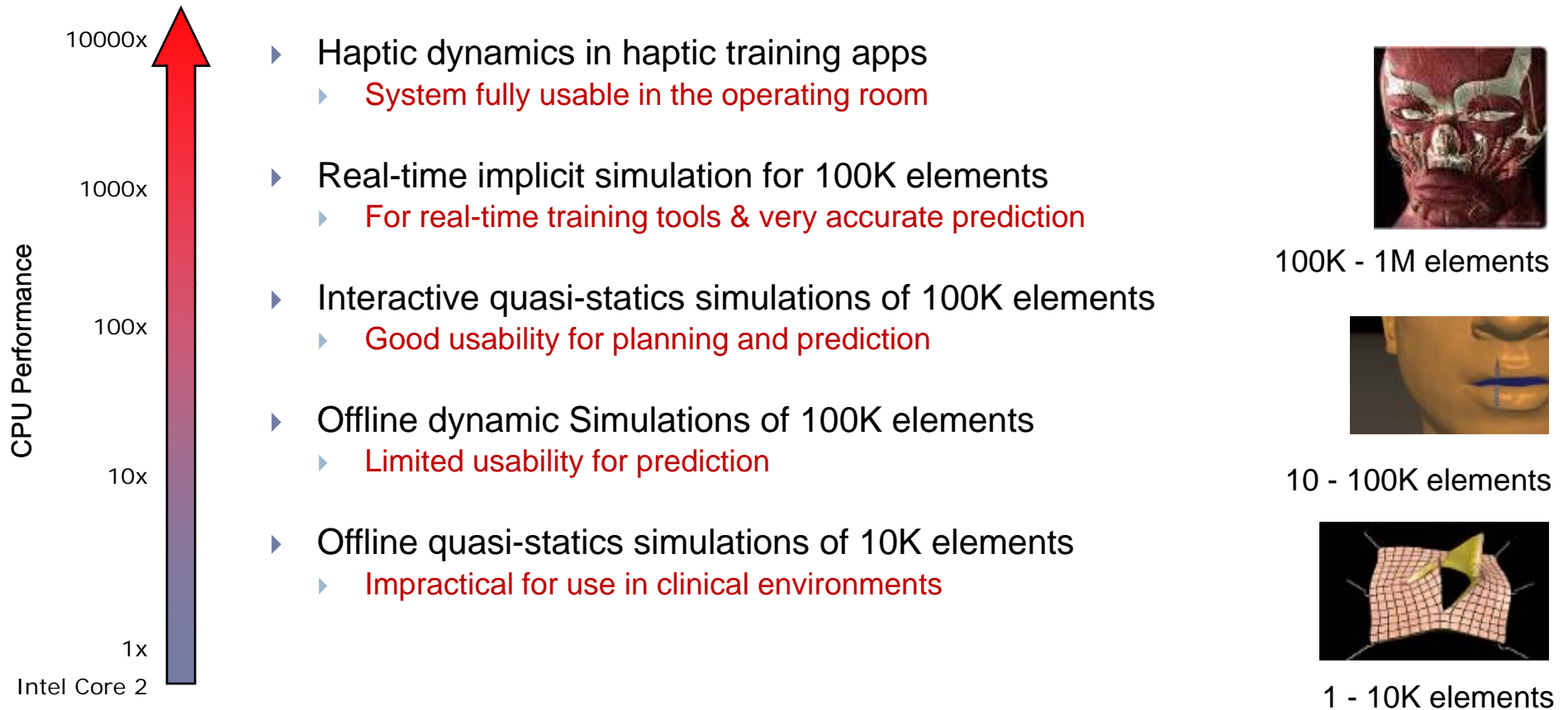
iRMS Visual Computing Loop



Visual Computing -- Where are we headed

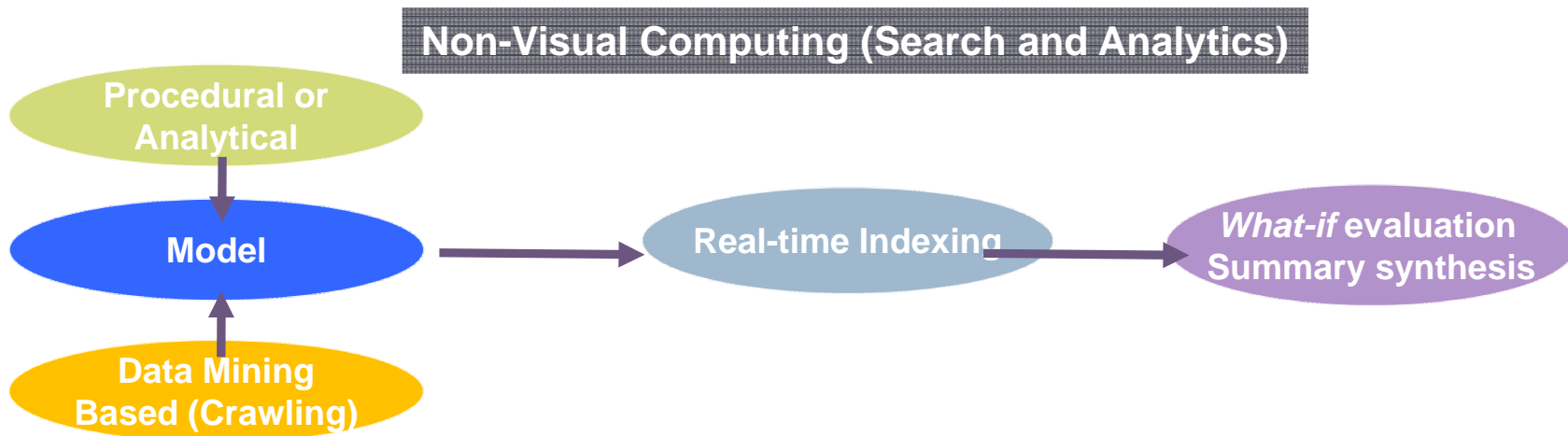
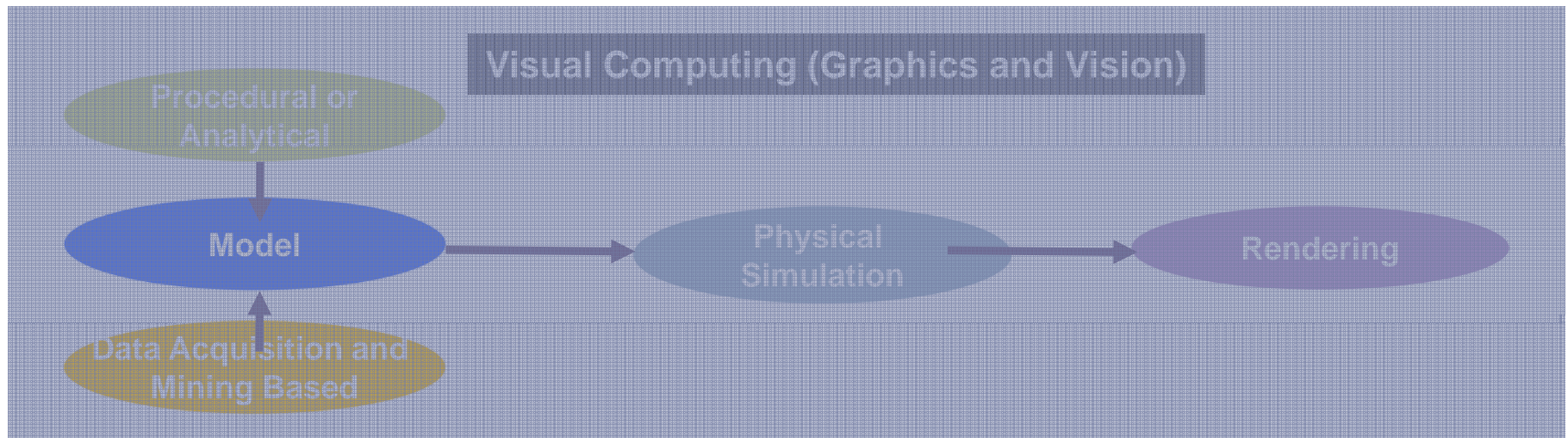


Going Beyond Visual Senses ...



Force simulations for visual rendering: 10s of Hz
Force simulations for Haptic rendering: KHz or more

Analytics Computing



Analytics Computing: Where are we headed

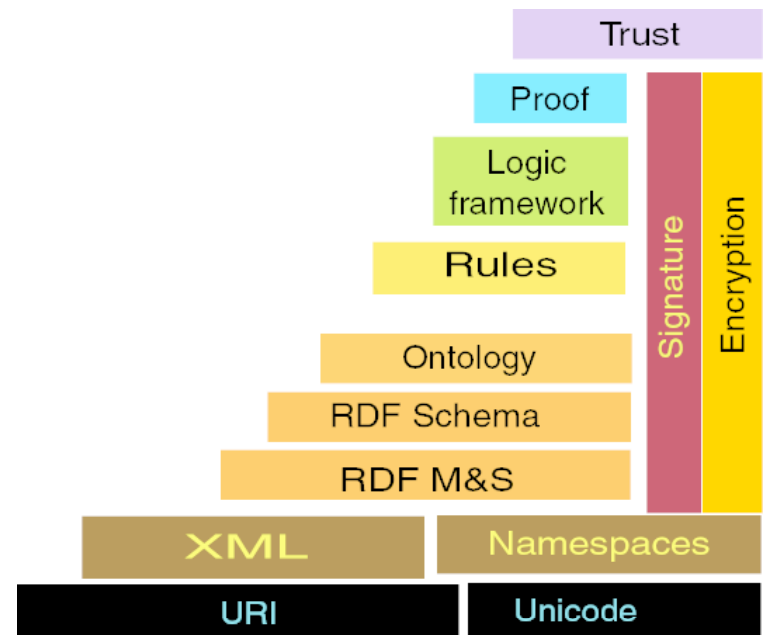
- ▶ Web Today
 - ▶ Tim Berners-Lee, et. al. “Most of the Web’s content today is designed for humans to read, not for computer programs to manipulate meaningfully”
- ▶ Web Tomorrow
 - ▶ Semantic Web according to Tim Berners-Lee: “*Adds logic to the Web*”
- ▶ Implications
 - ▶ Web focus shifts from “*data presentation to end-users*” to “*automatic data processing on behalf of end-users*“, also known as, “*analytics*”
 - ▶ Processing requirements growth shifts from ‘visual computing’ to ‘analytics’
 - Multiple inner loop iterations of “non-visual computing or analytics” for every outer loop of “visual computing”

What has been missing

▶ Software Stack 😊:

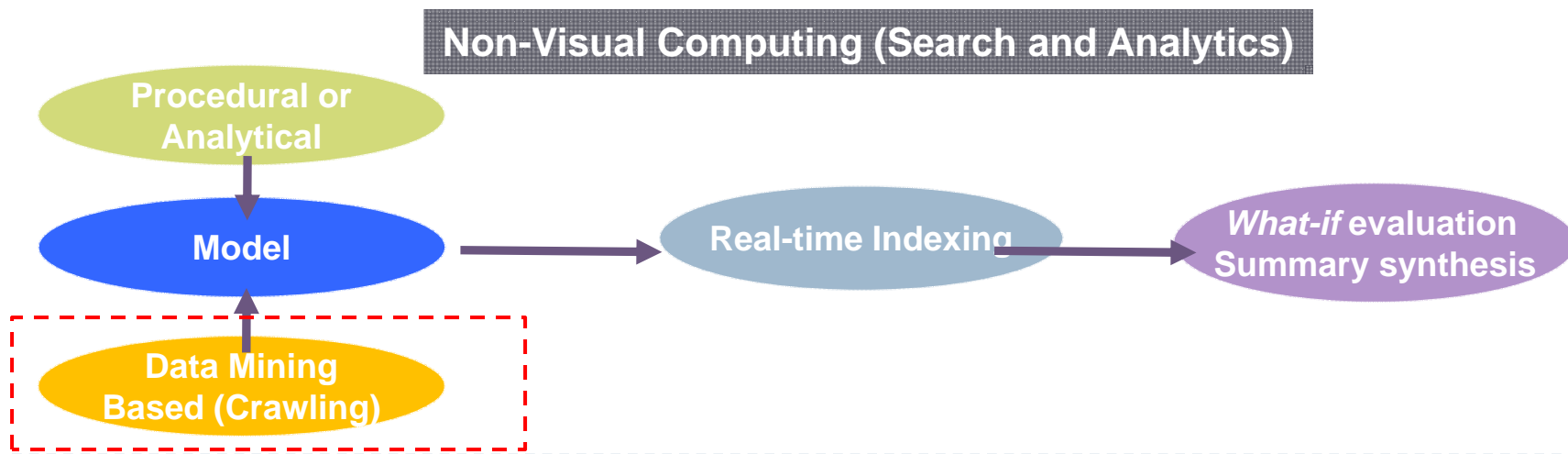
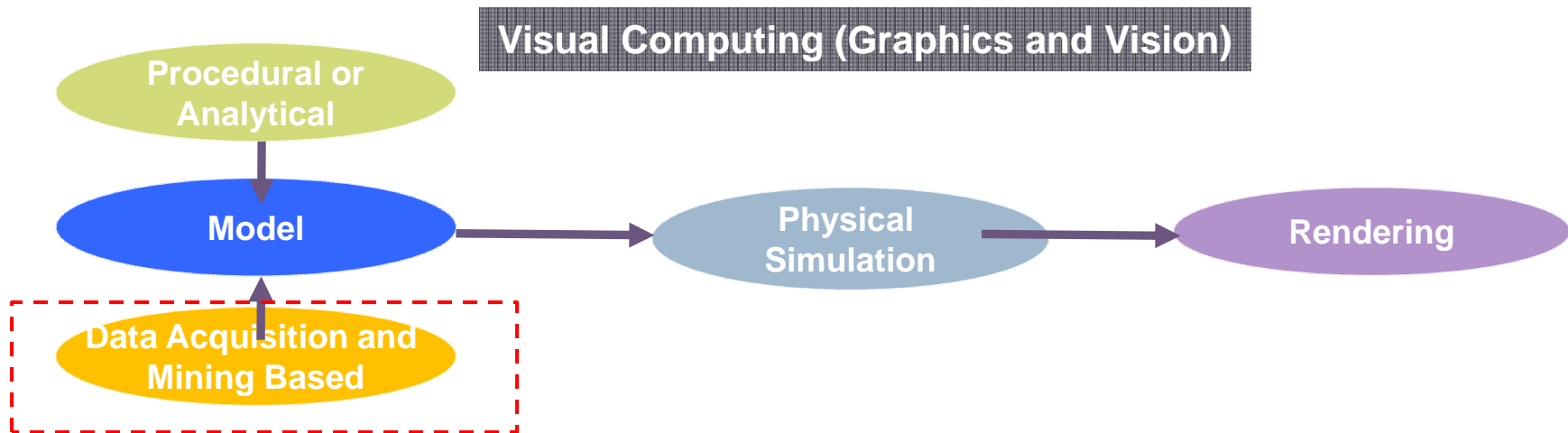
- Tim Berners-Lee et. al.: *“For the semantic web to function, computers must have access to structured collections of information and sets of inference rules that they can use to conduct automated reasoning”*

- ▶ Almost there now ...
 - ▶ XML – RDF – OWL etc.



<http://www.w3.org/2003/Talks/0922-rsoc-tbl/>

Growing Importance of Data-driven Models

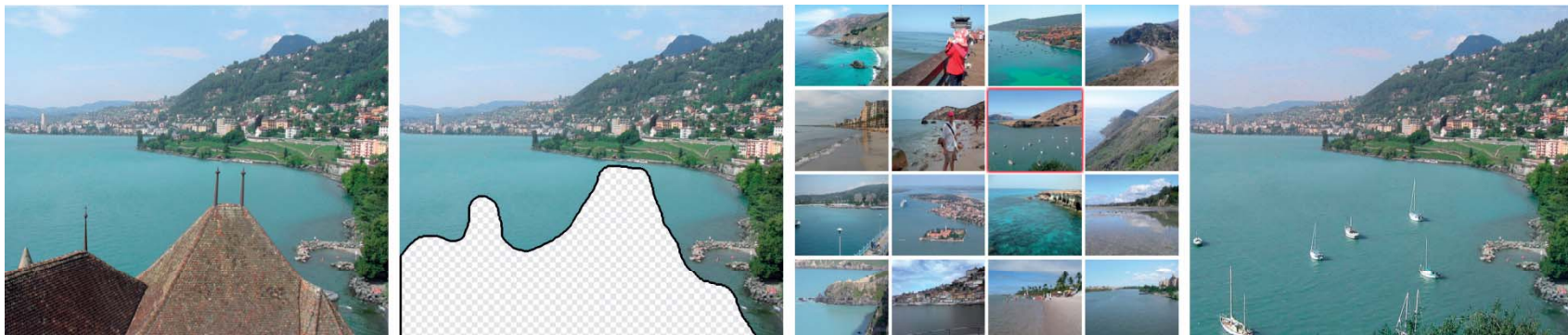


Massive Data & Ubiquitous Connectivity

- ▶ Data-driven models are now tractable and usable
 - ▶ We are not limited to analytical models any more
 - ▶ No need to rely on *heuristics* alone for unknown models
 - ▶ Massive data offers new algorithmic opportunities
 - ▶ Many traditional compute problems worth revisiting
- ▶ Web connectivity significantly speeds up model-training
- ▶ Real-time connectivity enables continuous model refinement
 - ▶ Poor model is an acceptable starting point
 - ▶ Classification accuracy improves over time

Image Completion

- *Scene completion using millions of photographs* James Hays, Alexei A. Efros, Siggraph 2007, Also, October 2008 Communications of the ACM, Volume 51 Issue 10



- “Dramatic improvement when moving from ten thousand to one million images”
- “Brute force many currently unsolvable vision and graphics problems!”
 - For example: “Feasibility of sampling from the entire space of scenes as a way of *exhaustively modeling* our visual world”

Language Translation



[Kasparov vs. Deep Blue]

Rule-based system exceeds human performance in a structured, deterministic domain



[Google MT wins NIST contest]

- Statistical inference (not rules)
- 100s of TB of training data
- Racks of computation

Newcomer Google beats decades of rule-based translation research with a language-unaware statistical approach to MT

➤ <http://www.nature.com/news/2006/061106/full/news061106-6.html>

Semantic Search

- ▶ Google Rolls Out Semantic Search

- ▶ http://www.pcworld.com/businesscenter/article/161869/google_rolls_out_semantic_search_capabilities.html

- ▶ "What we're seeing actually is that **with a lot of data, you ultimately see things that seem intelligent even though they're done through brute force**," she said. "Because we're processing so much data, we have a lot of context around things like acronyms. Suddenly, the search engine **seems smart, like it achieved that semantic understanding**, but it hasn't really. It has to do with brute force. That said, I think the best algorithm for search is a mix of both brute-force computation and sheer comprehensiveness and also the qualitative human component."

-- Marissa Mayer, VP of Search Products, Google

Mind Reading

- ▶ How Technology May Soon "Read" Your Mind

- ▶ <http://www.cbsnews.com/stories/2008/12/31/60minutes/main4694713.shtml>



- “... Tom Mitchell at Carnegie Mellon University have done is combine fMRI's ability to look at the brain in action with computer science's new power to sort through **massive amounts of data**. The goal: to see if they could identify exactly what happens in the brain when people think specific thoughts.”

Nested RMS

Recognition

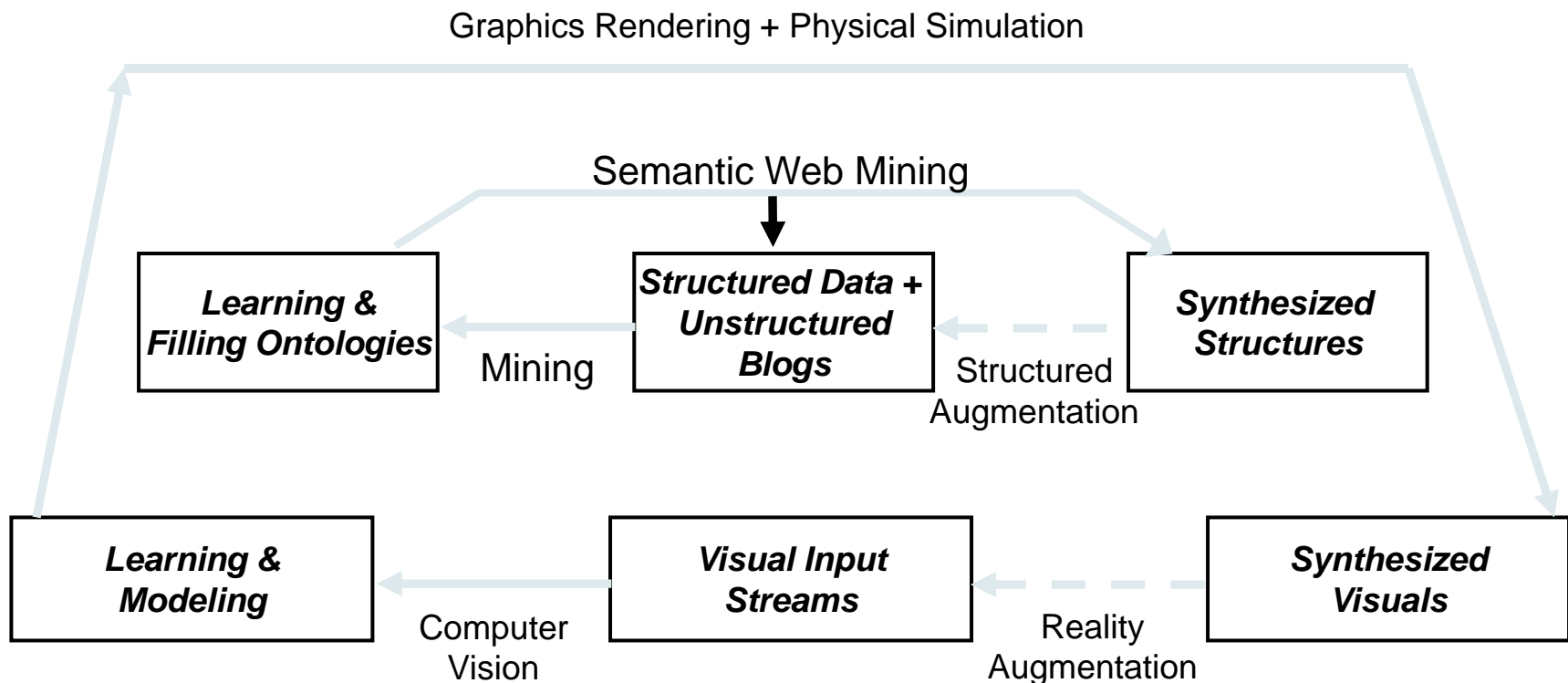
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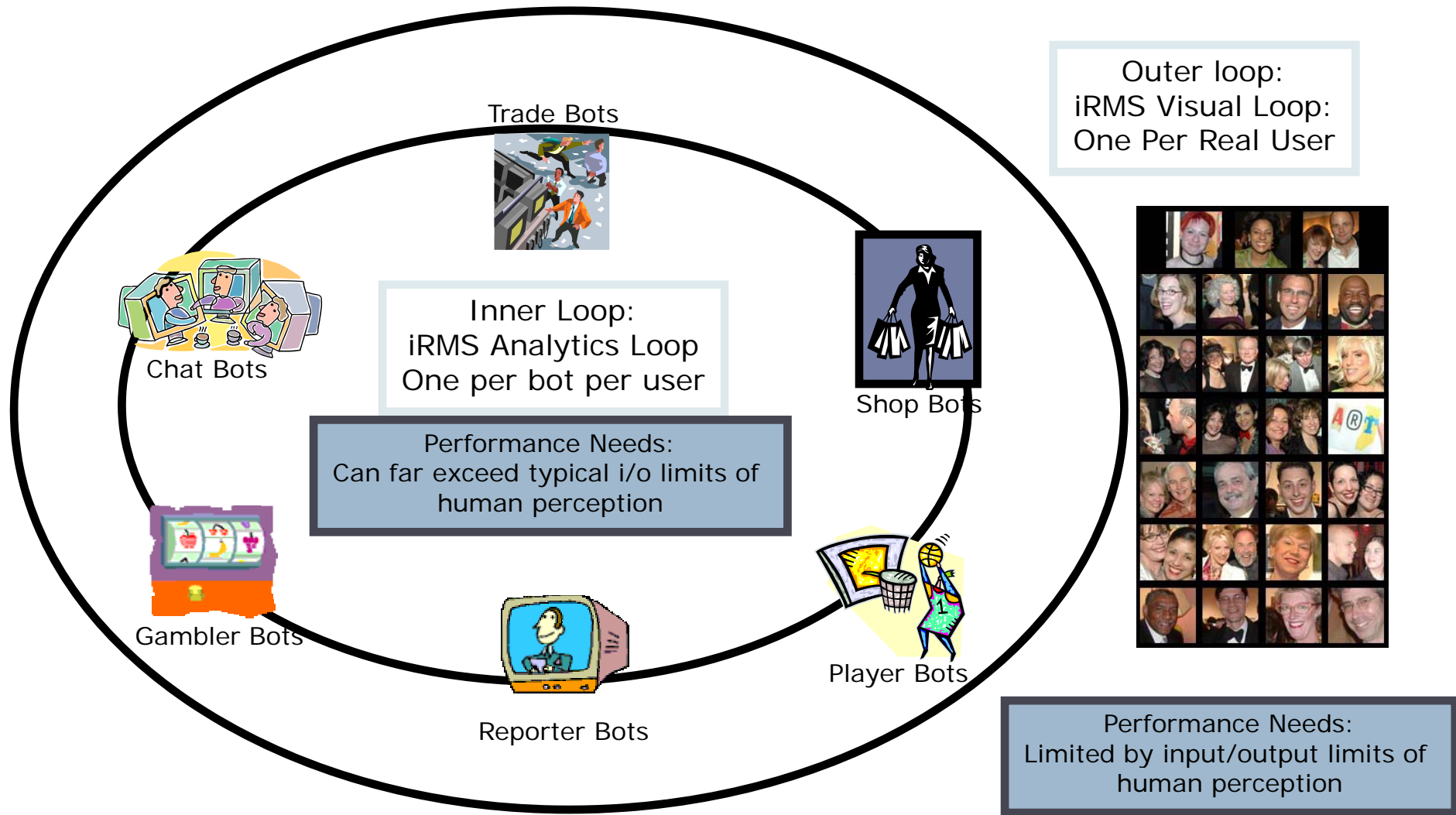
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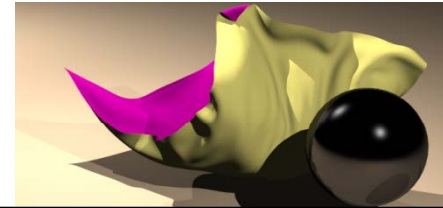


Nested RMS Instance: Virtual World



Putting it all together

Sensory Immersion



Behavioral Immersion

Rendering
Simulation

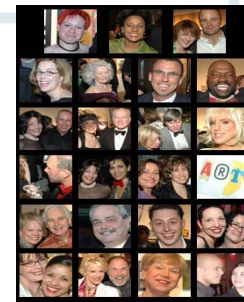
Machine learning
Neural networks
Probabilistic reasoning

Super Immersion

Fuzzy logic

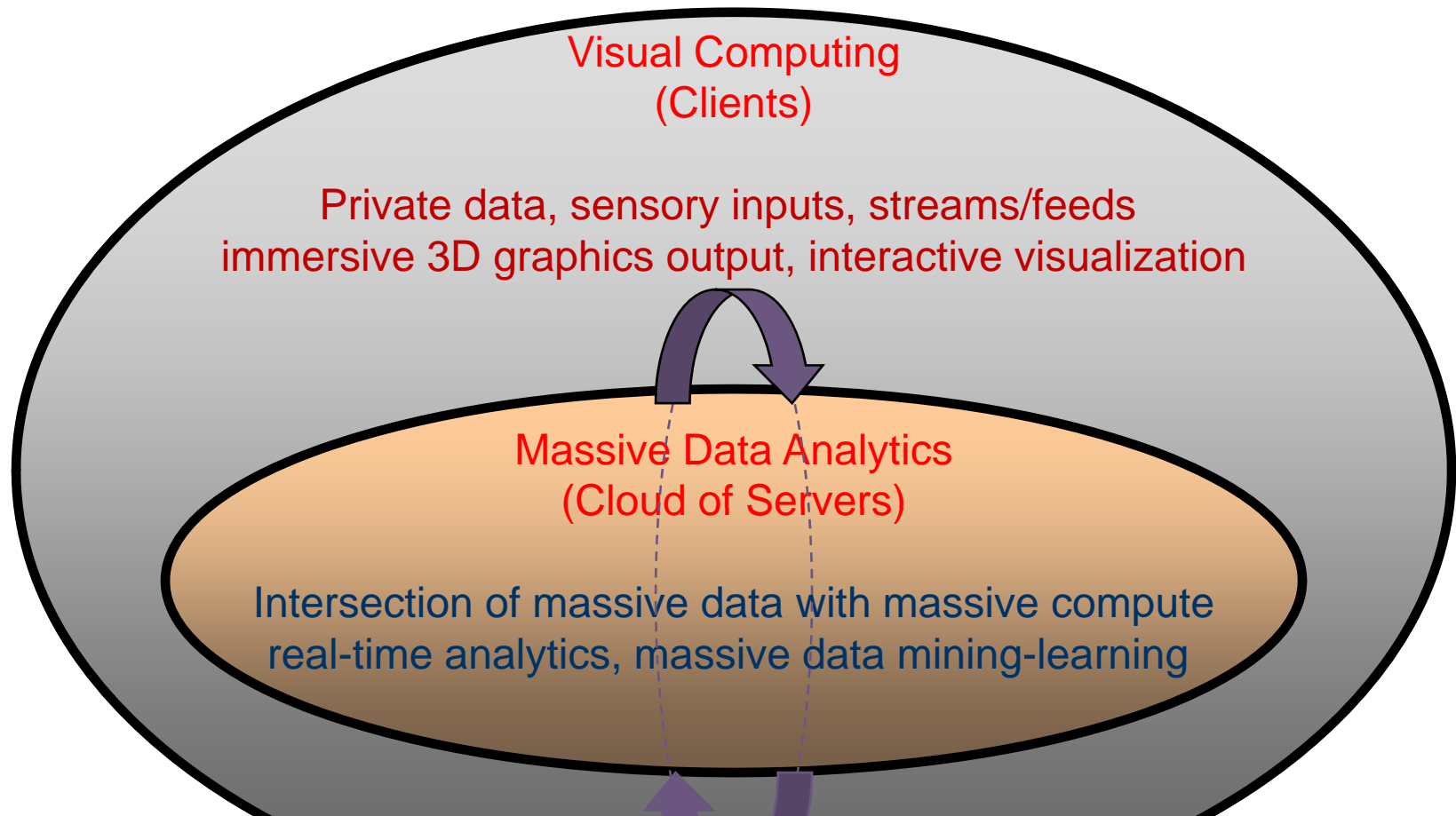


Performance Needs:
Can far exceed typical i/o limits of
human perception



**Immersive Computing can bridge Norman's Gulf
Computational requirements are huge!**

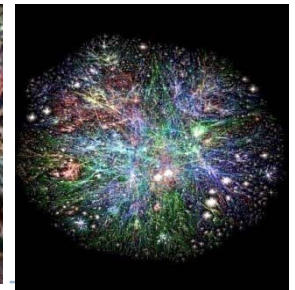
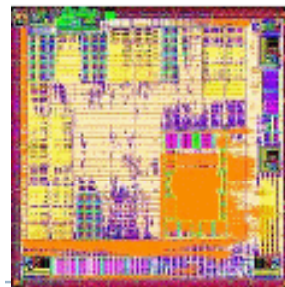
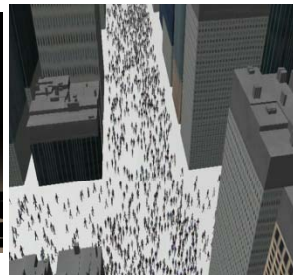
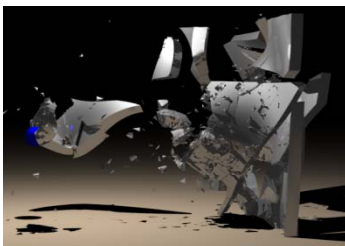
Where is my computer ☺



Architectural Implications Are Even More Radical!

Our Contribution

- ▶ **Throughput Computing: Research to Realization**
 - ▶ Application-driven Architecture Research
 - ▶ Larrabee/manycore Opportunities
- ▶ **Workload focus:**
 - ▶ Nested iRMS: *Server-side analytics loop nested inside Client-side visual computing loop*
 - ▶ Such as: Massive data computing, Multimodal real-time physical simulation, Behavioral simulation, Interventional medical imaging, Large-scale optimization (FSI), Video Karaoke 😊
 - ▶ **Research Focus** → Server-Client decomposition



Our Contribution ...

▶ Architectural Research

